

# *The Concept*

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## *The Indian* **LUXURY** **EXPO**



*The Indian Luxury Expo brings leading luxury brands across 20 lifestyle segments to an elite and discerning target audience. This plush two-day affair and the black, white and gray themed dress code is in conjunction with a perfect setting that oozes luxury. Presented by Jukebox, every single component associated with the expo is magnificent. The evenings are lavishly designed to be a homogeneous mix of highly entertaining acts such as stand-up comedy, plays, live music, sumptuous food, and champagne.*

*The spectacular world of the Indian Luxury Expo is your comprehensive get-away to the richness of India. The expo is exclusively designed to bring various luxuries to the affluent Indian audience on a single, elite platform.*

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*The advisory board will be an amalgamation of 30 experts from diverse fields of interest, who will provide strategic guidance, actionable insights and comprehensive implementation of ideas benefitting the expo. Together, the board will work towards enhancing the luxury quotient.*