

The Concept

The Indian **LUXURY** **EXPO**



The Indian Luxury Expo brings leading luxury brands across 20 lifestyle segments to an elite and discerning target audience. A plush, three-day affair will be a perfect setting that measures and breathes luxury. Presented by Jukebox Entertainment Pvt LTD, every single component associated with the expo is magnificent. The evenings are lavishly designed and are a homogeneous mix of sumptuous food, music and wine. The inaugural expo was hosted by N convention, Hyderabad showcased 50 brands across various segments: yachts, aircrafts, helicopters, cars, bikes, interior décor, jewellery, apparel, accessories, watches, perfumes, beverages, household appliances, figurines, art, real estate, hospitality, travel, gourmet and banks. After successful shows in Hyderabad ,Mumbai and Pune the expo is now scheduled travel to Dubai, Vishakhapatnam , Delhi, Ahmedabad, Bangalore, Chennai, Chandigarh, Coimbatore, Kolkata, Australia and USA

The IndianTM LUXURY EXPO



Owing to the steadily advancing economy and globalized industrial environment, India has rapidly transformed into a large market for luxury brands. In view of the revolution in the luxury industry Jukebox Entertainment conceptualized and announced the launch of a first of its kind expo The Indian Luxury Expo in 2012.

THE EXPO IS TAILOR-MADE TO SHOWCASE AN EXTENSIVE SELECTION OF LUXURY PRODUCTS AND SERVICES TO A NOTABLE & NICHE AUDIENCE.

ART & COLLECTIBLES
CARS
YACHTS & BIKES
BANKING

SPA & GROOMING
APPAREL
JEWELLERY
FRAGRANCES

LUXURY HOMES
HOME DECOR
WATCHES
FOOTWEAR

LUXURY APPLIANCES
TRAVEL
CHOCOLATES
OTHER LUXURY

Guest List

Exhibiting brands have the opportunity to interact and engage with a luxury savvy guest list possessing a definite purchasing power. Invitees are closely screened to include VIPs from different walks of life and dignitaries representing affluent society, royalty, diplomats, business leaders, and celebrities.



*Guest invitations will be extended personally
in the following manner:*

300 invites per brand to invite their existing guests and HNIs
Luxury car owners, high-end property & real-estate owners,
clients of major luxury brands, international banks.

Foreign delegates from Embassies and representatives of companies in India.

Business Delegates, entrepreneurs, private business owners and others.

Through various associations, art organizations and performance institutions.